

One Inside realized the new Swissgrid web relaunch with Adobe Experience Manager

The website of the swiss national electricity supply company shines in the web after and one-year-preparation of concept and development with and exceptional future: map visualization of current and future projects.

One Inside realized the new website with the Adobe Experience Manager software and fulfilled all the agreed work-, time- and budget goals.

Swissgrid and One Inside decided to work with a semi-agile approach. As first step the branding and user experience concept was realized by Branding and Design Agency Scholtysik & Partner and the Full-service Digital Agency Namics. One Inside was already involved in the project starting with concept reviews in order to ensure the feasibility of all technical aspects. On this basis Swissgrid and One Inside agreed to move forward with the technical realization of the project working in multiple implementation sprints. This approach allowed both parties to plan ahead and at the same time stay open to changes. Key to the success of this approach was the use of the One Inside Delivery Platform as the main planning and documentation tool during the whole project, which enables all parties involved in the project to have access to the most current information and to allow transparency on all aspects of the project.

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